

## STRATEGIC AIMS AND PRIORITY SETTING

### VISION, MISSION AND STRATEGIC AIMS

Our **vision** is of a borough where the provision of health and social care is equal and accessible to all; where services are of a high quality and meet the needs of all communities in Hackney and where residents are at the heart of the design, delivery and improvement of health and social care services.

Our **mission** is to improve health and social care provision and outcomes for people in Hackney by working to ensure that treatment and care is provided with respect and dignity, valuing diversity, encouraging participation and working together. We do this by being the independent champion for residents and users ensuring that the voices of people across the borough are heard in order to influence decision makers.

HWH's **strategic aims** are shaped by three key drivers:

- Securing a robust, efficient and respected organisation
- Delivering our statutory core functions
- Reflecting the priorities of Hackney residents

### PRIORITY SETTING

Annual priority areas are set by the Board by taking the following factors into consideration

- The priority areas decided by the LB of Hackney Health and Wellbeing Board. A certain alignment with these priorities could allow HWH to demonstrate its effectiveness and maximise impact.
- An analysis of the views and comments compiled through all HWH activities over the previous 12 months.
- External factors within the wider health and wellbeing field
- Direct consultation with the public through public meetings, online surveys and specific events.
- Analysis of the effectiveness in meeting the previous year's priorities. Some may require rolling over into the following year.
- National initiatives led by Healthwatch England